



### **Biography**

Prof. Dr. Peter Lorange

Prof. Dr. Peter Lorange is founder, Chairman and CEO of the Lorange Network, where he is currently active in cutting edge, digital business knowledge transfer for business owners, entrepreneurial families and larger private investors. He was formerly owner and President of the Lorange Institute of Business.

Prof. Dr. Lorange is a successful entrepreneur and owner of a highly diversified family office, after having sold his shipping company in 2006. He is also regarded as one of the world's foremost business school academics.

For 15 years, Lorange was the President of IMD, Lausanne, one of Europe's leading business schools. He was Professor of Strategy at IMD and held the Kristian Gerhard Jebsen Chair of International Shipping.

In addition to his academic background, he has gained extensive shipping know-how as director on several shipping company boards (Royal Caribbean Cruise Lines, Kvaerner, Seaspan). He also has board experience from ISS, Keystone Solutions (Oslo), Globalpraxis, Copenhagen Business School and many others.

Lorange was educated at the Norwegian School of Economics, Yale University (MA in Operations Management) and Harvard Business School (DBA). In addition, he is the recipient of 6 honorary doctorates.

Moreover, Prof. Dr. Lorange has written or edited over twenty books and more than 120 articles. His areas of special interest are global strategic management, strategic planning and entrepreneurship for growth. He has conducted extensive research on multinational management, strategic planning processes, and internally generated growth processes.

Prof. Dr. Lorange is Norwegian, and resides in Switzerland.



## Academic Experience

Prof. Dr. Peter Lorange was President of Lorange Institute of Business Zurich from the end of July 2009 until October 2015. He was President of IMD from July 1993 until April 2008. He was Professor of Strategy and was the Kristian Gerhard Jebsen Chair of International Shipping.

Prof. Dr. Lorange was formerly President of the Norwegian School of Management in Oslo. Before this, Lorange was affiliated with the Wharton School, University of Pennsylvania, for more than a decade, in various assignments, including director of the Joseph H. Lauder Institute of Management and International Studies, and The William H. Wurster Center for International Management Studies, as well as The William H. Wurster Professor of Multinational Management.

Lorange also taught for eight years at the Sloan School of Management (MIT). Prof. Dr. Lorange received his undergraduate education from the Norwegian School of Economics and Business, was awarded an MA degree in Operations Management from Yale University, and his Doctor of Business Administration degree from Harvard University. He holds Honorary Doctorates from Pecs University, Moscow State University, Copenhagen Business School, Estonian Business School, Lithuania Business School and Lund University. He is an Honorary Member of EFMD.



## Selected Recent Books

- Shipping strategy : Innovations for success, Lorange, Peter , Cambridge : Cambridge University Press, 2009, 273 p.
- Contribution - Global success: real world research "meets" global practitioners, Lorange, Peter, London : Economica, 2008, p. 162-173
- Article - Driving renewal: the entrepreneur-manager, Chakravarthy, Balaji S., Lorange, Peter, Journal of business strategy, 2008, p. 14-21
- Article - Mind the culture gap: engaging in deep, non-judgemental learning, Lorange, Peter, Tomorrow's challenges, 2008, 5 p.
- Thought leadership meets business : How business schools can become more successful, Lorange, Peter, Cambridge : Cambridge University Press, 2008, 240 p.
- Profit or growth? : Why you don't have to choose, Chakravarthy, Balaji S., Lorange, Peter, Harlow : Pearson Education, 2007, 173 p.
- Contribution - Shipping organizations - the ultimate global players Lorange, Peter, Chichester : J. Wiley and Sons, 2007, p. 61-74
- Article - The power of learning : lifelong executive learning for value creation Lorange, Peter, Tomorrow's challenges, 2007, 5 p.
- Business School of the Future, Lorange, Peter, Cambridge University Press, 2019
- Adaptions and Flexibility: A case study, Lorange, Peter, Forthcoming 2019